# Sowbhagya S

Senior UX/UI Designer | United Kingdom

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Portfolio

# **Experience - 7 Years**

## IPG Automotive UK - Solihull, UK

Senior UX/UI Designer | Oct 2022 - Present

Lead UX for 9 enterprise applications, contributing to adoption by major clients. Defined UX strategy, led product decisions, and ensured scalable, accessible designs. Conducted user research, testing, and surveys, cutting design iteration time by 30%.

# Agilysys Inc. - Chennai, India

UX Designer | Feb 2020 - Aug 2022

Designed PMS and POS apps, contributing 82% of the company's revenue. Conducted stakeholder interviews, redesigned interfaces, and delivered high-fidelity prototypes.

## RedBlackTree Technologies - Chennai, India

UX/UI Designer | Jun 2019 - Feb 2020

Delivered end-to-end digital products across hospitality, inventory, and e-commerce. Implemented design systems and workflows, improving development efficiency.

### Klenty - Chennai, India

UX/UI Designer | Apr 2018 - May 2019

Conducted usability testing, designed websites, graphics, and UI components. Enhanced cross-team collaboration and streamlined design processes.

### Skills

**Technical:** User Research, Wireframing & Prototyping, Usability Testing, Visual Design, Accessibility, Design Systems, HTML/CSS, Material UI **Soft Skills:** Communication, Project Management, Curiosity, Continuous Learning **Tools:** Figma, Notion, Youtrack, Adobe Creative Suite, Miro.

### Certifications

IBM: Enterprise Design Thinking Practitioner | IDF: Affordances – Designing Intuitive User Interfaces, Mobile User Experience (UX) Design, Dynamic User Experience – Design and Usability

**Awards** Agilysys Extra Mile Award

**Education** B.Tech, Madras Institute of Technology | 2014 – 2018